

Free Lucchese Boots at Wild Bill's Western Store

To celebrate the Italian Heritage alive in our Texas History, Wild Bill's Western Store at the corner of Ross Ave. and Market St, (the heart of the West End) is giving away a \$500 pair of custom handmade Lucchese Boots. Sam Lucchese came from Italy in the 1800's and is reknowned for developing the right & left footed boot. The Lucchese Boot Company was and still is considered THE boot maker to the stars.

To register free for the beautiful handmade boots, just stop by Wild Bill's Western Store during the Italian Festival and fill out an entry form. Wild Bill's is also offering a 15% discount on any Lucchese Boot purchase during the Italian Festival.